



**BRAIN DESIGNER**

U K - P A K I S T A N

**—MIND BLOWING—**  
**BUSINESS DEVELOPMENT CONCEPTS**

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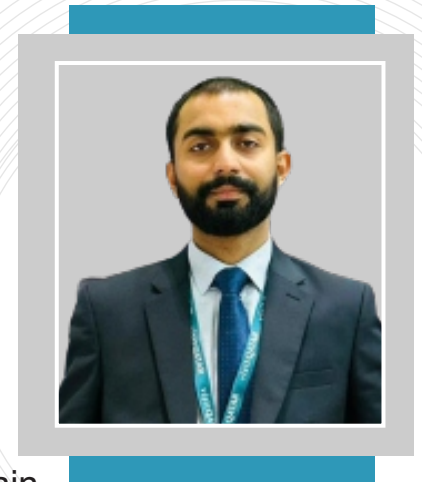


## Brief Introduction of Organization

Brain Designer UK Pakistan is a vibrant company working with objective to promote business investments & understanding business entities. Organized Explore and Invest Pakistan Conferences, Expos, Road Shows, Zoom Meetings and Seminars. Handling Software and Digital Marketing of Different Companies

## About CEO

Muhammad Rauf Raja is currently working as Secretary International Tourism of All Pakistan Hotels Guest Houses and Tourism Association & Vice President All Rawalpindi Restaurant Association. He is a Young Entrepreneur who works to Promote Foreign Investment in Pakistan and Promotion of tourism sector in Pakistan by engaging youth in diverse projects. He is a CEO at Brain Designer UK Pakistan. He has contributed towards successful Events done in Different Countries with name of "Explore and Invest Pakistan" He has participated in variety of activities that includes leadership training, collaborative project development and community service. Rauf's also honed Young Entrepreneur of the Year Award in Pakistan Achievement Awards in London. His aim is to use his abilities to enable youth passion for promotion of tourism sector.



## VISION

Socio-economic development  
Promotion of SME Sector  
International Exposure to Start-ups.  
Enhance Export Volume  
Strengthening Business ties among Pakistan



## MISSION

As one of the fast-emerging Business Management Solutions Specialist in Pakistan and out of the country, our aim is to provide diversified event planning and superior quality marketing communication services that will offer tangible results in enhancing the corporate and brand image of our clients, while simultaneously ensuring our long term growth and by doing so provide an opportunity to our employees to achieve their reasonable personal objectives.

## OUR AREA OF EXPERTISE

- Tourism Event Design, Production, Planning & Management
- Marketing (Social, Electronic and Print) Communication & Sales Promotion strategies
- Concept Development & Creative Design
- Software Solutions





# National Events of the Past Islamabad/Rawalpindi

- Organized “1st Pakistan International Tourism Expo & Conference in Collaboration with Pakistan Tourism Development Corporation on 12 -13 August 2023 at Pearl Continental Hotel Rawalpindi.





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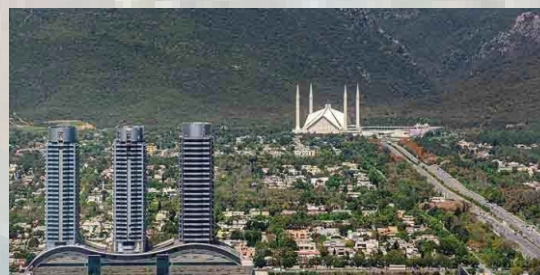
- Organized “Explore & Invest Pakistan” Conference in Collaboration with KP - Board of Investment on 05th Oct 2022 at Best Western Hotel, Islamabad.





# National Events of the Past Islamabad/Rawalpindi

- Organized “Explore & Invest Pakistan” Conference in Collaboration with All Rawalpindi Restaurant Association at Rawalpindi
- Organized “Clean & Green Award” in Collaboration with Rawalpindi Arts Council & DPR Rawalpindi at Rawalpindi Art Council.
- Supported “National Tourism Conference” 2022 Organized by Ministry of Tourism and UNWTO on 26 & 27 Sep 2022 at Marriott Hotel Islamabad



# International Events of Past Dubai

Organized Explore Pakistan Conference in collaboration with All Pakistan Hotels Guest Houses and Tourism Association on 23rd Jan 2022 at Expo 2020, Dubai Pakistan Pavilion





## United Kingdom

- Organized Explore Pakistan Conference on 12 Dec 2021 at Mumbai Village, Guiseley Leeds, UK



- Official Sales Partner of Pakistan Property Expo Week UK 2022 at Ibis Earls Court Hotel on 14-15 May 2022
- Organized by UK Pakistan Business Council  
Organized Pakistan Property Showcase  
on 14 Aug, 2022 at Ovo Wembley Arena, London UK



UK PAKISTAN BUSINESS COUNCIL  
Presents

**PAKISTAN  
PROPERTY SHOW CASE**

**Sunday 14<sup>th</sup> August**  
**OVO Arena Wembley  
London**

For more information

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# Bahrain

- Official Sales Partner of Pakistan International Property Exhibition (PIPEX) Organized by Globo Asia on 26-27 Aug 2022 at Gulf Convention Centre Manama Kingdom of Bahrain.





# Virtual Meetings

All Pakistan Hotels Guest Houses and Tourism Association Organized Virtual Conferences during COVID-19 In collaboration with Brain Designer

- 1st Virtual ARAB Investment Conference 10 Aug, 2020
- Virtual Pakistan Independence day Celebrations 14 Aug, 2020



# Proud Partners



Foundation University Islamabad  
فانڈیشن یونیورسٹی اسلام آباد

